

## Panel V: "Gold Trends - Dynamics in B2B and B2C Markets"



Reviewing a host of issues that prevent large trading in the Indian market was this panel, which emphasized specifically the role of technology in bringing forth a much-needed change:

- Keyur Shah, CEO-Precious Metals Business, Muthoot Pappachan Group
- Shivanshu Mehta, SVP & Head Bullion, MCX & Director IIBX and IIDI
- Mehul Thakker, Business Head-FI, FirstRand Bank Ltd
- Archit Mishra, Promoter, Gullak Money
- Pramod Mohan, Founder & Managing Director, Finmet

This session was moderated by Harish Chopra, the Vice President of IGPC, and concentrated on how technology could be leveraged to promote the financialization of gold and adoption among a larger population. The panellists noted its salience for retail investors and jewelers, especially for hedging and solutions to promote the circulation of gold in the economy.