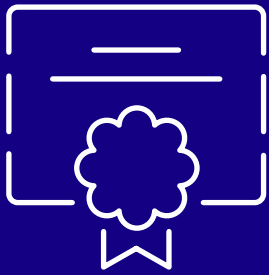




विद्याविनियोगादिकासः



## Blended Post Graduate Programme in Management (BPGP)\*

@IIM Ahmedabad



2025-2027



“ A two-year post graduate programme offered in a blended mode with live online sessions and on-campus modules. ”

\*Formerly known as Online MBA Programme.



## About IIMA

IIMA offers education, training, consulting, and research in management. It is consistently ranked as one of the top management schools worldwide. In India IIMA retains No #.1 position in the National Institutional Ranking Framework (NIRF) of the Ministry of Education, Government of India. IIMA is globally recognized for its significant contributions to thought leadership in business strategy, entrepreneurship, and policy-making. Many of its alumni are at the forefront of driving growth initiatives for both Indian and global organizations.

## IIMA Offers A Range of Programmes

- ▶ **Ph.D.**  
Doctoral Programme in Management
- ▶ **PGP**  
Post Graduate Programme in Management
- ▶ **PGPX**  
Post Graduate Programme for Executives
- ▶ **BPGP**  
Blended Post Graduate Programme in Management
- ▶ **PGP-FABM**  
Post Graduate Programme in Food and Agri-Business Management
- ▶ **ePGD-ABA**  
ePost Graduate Diploma in Advanced Business Analytics
- ▶ **FDP**  
Faculty Development Programme
- ▶ **AFP**  
Armed Forces Programme
- ▶ **EEP**  
Executive Education Programmes

## The IIMA Research Edge

The faculty at IIMA is widely recognized for their cutting-edge and ground-breaking research that contributes significantly to policymaking, shaping organizational landscape and facilitating informed decision making process. IIMA's specialized research centres are dedicated to advancing innovation and solving real-world problems through interdisciplinary collaboration.

## About the Programme

The Blended Post Graduate Programme in Management (BPGP) is a two-year postgraduate course, with the option to complete it within three years. It is delivered through a blended format, combining online and on-campus modules. The programme includes 900 hours of classroom sessions and project work, totaling 36 credits of coursework. On-campus modules, typically lasting one week each term, are an integral part of the programme. The BPGP curriculum equips participants with both functional and organizational skills, preparing them to thrive in a dynamic and competitive business environment.

### The first-year core curriculum focuses on equipping the participants with:

- ▶ High performance general management skills
- ▶ Understanding of the functional core areas of management
- ▶ Nuanced awareness of the business, economic and regulatory environment
- ▶ Analytical tools and techniques for effective decision-making
- ▶ A strong foundation for leadership and managerial capabilities

Upon completing the core courses in the first year, participants are introduced to the complexities of managing business organizations through elective courses in the second year. Each participant can choose electives from a broad range of subjects, including Finance, Marketing, Operations and Decision Science, Human Resource Management, Information Systems and Digital Technologies, and Business and Corporate Strategy, along with several cross-functional areas. These electives allow participants to specialize and develop expertise in their areas of interest.

The blended learning design of the programme allows participants to seamlessly balance professional careers with academic pursuits. While primarily delivered online, the programme includes on-campus modules that enrich the learning experience. In addition, the BPGP Meetups, held in cities across the country, provide opportunities for students to build meaningful connections and foster a sense of community. Furthermore, it upholds the hallmark case-based pedagogy that defines IIMA's excellence across all its programmes

### Objective

The primary objective of the programme is to enable participants to strengthen their business leadership and entrepreneurial potential. The programme will enhance the participants' ability to contribute to organisational growth and innovation.

### Who should apply for the Programme

- ▶ Management professionals who aspire to lead their organisations in the future.
- ▶ Entrepreneurs and innovators who plan to scale up their ventures.
- ▶ Anyone wishing to have a career transition to leadership roles in business, management, and other organisations.

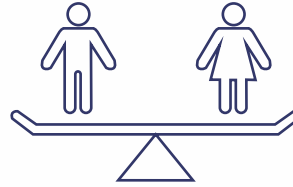


# The COHORT of BPGP 2024-26

## Class of 2024-26 : Pioneer Batch



**138**  
Students



**32 Years**  
Average Age

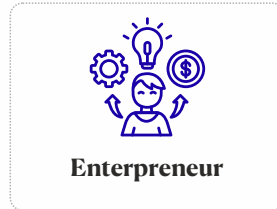
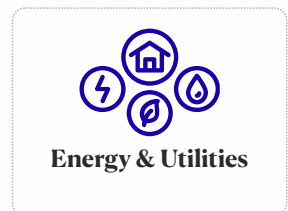


**25%**  
Women



**8-9 Years**  
Average Work  
Experience

## Major Industries Represented



## Programme Overview



### Mode of Study

- ▶ Blended Mode with on campus and Synchronous Online Sessions



### Online Sessions (IST)\*

- ▶ Thursday Evening 2 Sessions
- ▶ Friday Evening 2 Sessions
- ▶ Saturday Evening 2 Sessions
- ▶ Sunday Morning 2 Sessions



### Break up of Credits

- ▶ Core Courses 16 credits
- ▶ Projects 2 credits
- ▶ Elective Courses 18 credits



### On-campus Sessions

- ▶ One week per term



### Duration

- ▶ Two Years (Six terms)



### Programme Commencement Month

- ▶ September 2025



### Total Contact Hours

- ▶ 900 hrs

\*Online session will be live and in synchronous mode. Session duration will be 75 minutes each.

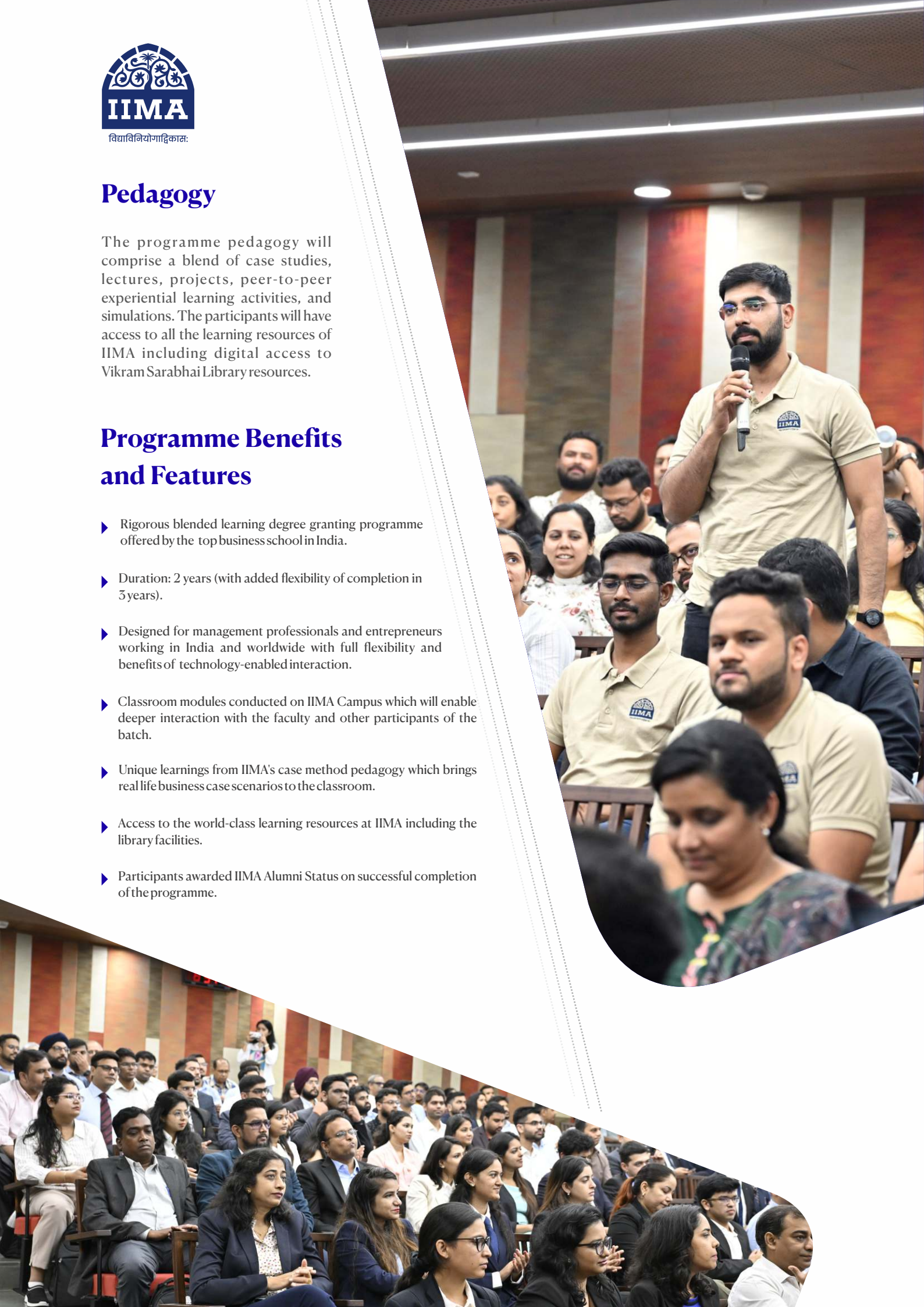


## Pedagogy

The programme pedagogy will comprise a blend of case studies, lectures, projects, peer-to-peer experiential learning activities, and simulations. The participants will have access to all the learning resources of IIMA including digital access to Vikram Sarabhai Library resources.

## Programme Benefits and Features

- ▶ Rigorous blended learning degree granting programme offered by the top business school in India.
- ▶ Duration: 2 years (with added flexibility of completion in 3 years).
- ▶ Designed for management professionals and entrepreneurs working in India and worldwide with full flexibility and benefits of technology-enabled interaction.
- ▶ Classroom modules conducted on IIMA Campus which will enable deeper interaction with the faculty and other participants of the batch.
- ▶ Unique learnings from IIMA's case method pedagogy which brings real life business case scenarios to the classroom.
- ▶ Access to the world-class learning resources at IIMA including the library facilities.
- ▶ Participants awarded IIMA Alumni Status on successful completion of the programme.



## Eligibility Criteria

- ▶ Working Professionals and Entrepreneurs with a minimum of 3 years of full-time work experience, after completion of graduation, as on March 31, 2025.
- ▶ Minimum Age of 24 years as on March 31, 2025 (i.e. date of birth on or before March 31, 2001). There is no upper age limit.
- ▶ Holding at least a bachelor's degree/CA/CS/ICWA or equivalent in any discipline (minimum 15 years of study as per the education system in India, i.e. 10 + 2 + 3 or 4 as the case may be.), with at least 50 percent marks in aggregate or equivalent CGPA, awarded by any of the recognized universities

## Admission Criteria

- ▶ IIMA Admission Test (IAT) designed for BPGP or,
- ▶ A valid CAT Score taken within the last 5 years\* or,
- ▶ A valid GMAT/GRE Score taken within the last 5 years (Note: GMAT Focus Edition exam scores will also be valid. Online GMAT/GRE (Take-home) exam scores are not valid. Only test center-based GMAT/GRE scores are valid)\*
- ▶ For final selection, shortlisted candidates shall be invited for interview

\*Note: The cut-off date for five year validity for the test/s shall be March 10, 2025



## Programme Fees

<b>Application Fee</b> (non-refundable)	▶	<b>CAT/GMAT/ GRE</b> INR 2,000	<b>IAT</b> INR 5,000	<b>IAT-Dubai</b> \$200	.....	<b>Programme Fee</b> ▶	INR 20,00,000
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\*The Programme fee excludes the cost of travel and accommodation for the campus modules. The fee will be collected over the course of the programme as per pre-determined installment schedule. For financing options, please refer to the programme website.

## Installment Schedule

Phases	Date	Amount (INR)
Commitment Fee (non-refundable)	May 28, 2025	50,000/-
1st Installment	June 20, 2025	4,50,000/-
2nd Installment	November 15, 2025	3,00,000/-
3rd Installment	March 15, 2026	3,00,000/-
4th Installment	July 15, 2026	3,00,000/-
5th Installment	November 15, 2026	3,00,000/-
6th Installment	March 15, 2027	3,00,000/-

## Timeline and Important Dates

### Admission Process 2025-27 Batch

Particulars			
1	<b>Application</b>		
	Application Open	January 01, 2025	
	Application Close	March 25, 2025	
2	<b>Admission Test</b>		
	IAT Admit Card	March 27, 2025	
	IAT Exam	April 6, 2025	
3	<b>Shortlist &amp; Personal Interviews</b>		
	Shortlist Announcement	April 12, 2025	
	Interview	April 19 & 20, 2025	April 26 & 27, 2025
4	<b>Final Selection</b>		
	Offers and waitlist	May 15, 2025	
5	<b>Fees Payment</b>		
	Commitment Fee (non-refundable)	May 28, 2025	
	1st Instalment	June 20, 2025	
6	<b>Commencement of Programme</b>		
	Pre MBA Module	July 01, 2025	
	Campus Module	September 01, 2025	
	Online Module	September 11, 2025	



# Pioneering the Future

Experience of Our Trailblazing Batch

Foundations of wisdom: Banyan Tree Planted to Mark the Inauguration



Guest Talk Vibes: Igniting Minds in Motion!



First Steps on Campus, Memories to Last a Lifetime



Memorable Moments at the Meetup in Bangalore



Memorable Moments at the Meetup in Delhi



Marking history with the pioneer batch at the campus inauguration!





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## Contact us

Visit our website:

 [www.iima.ac.in/academics/bpgp](http://www.iima.ac.in/academics/bpgp)

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 +91-79-7152 4693

Helpline Number : +91 7838480034

### Service Providers:

Admission Test (IAT): TCS iON

Programme Promotion: VCNow

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