



विद्याविनियोगादिकासः

The IIMA Chronicle

e-Newsletter | Issue 9 | February 2025



Publications



Institutional History, Negative Performance Feedback, and R&D Search: A Nexus of the Imprinting and Behavioral Perspectives

Authors: Lakshmi Goyal

Journal: Academy of Management Journal, February 2025

[Read the Paper](#)

Cases Published

Satsure and Space Tech: Eyes from the Sky or on the Ground?

Authors: Saikat Lahiri, Indranil Bose, Suparna Dhar, Deep Narayan Mukherjee, and Adrija Majumdar

Published on: February 21, 2025

[Read the Case](#)





Arbitration and the Supreme Court of India's Curative Jurisdiction

Authors: Anurag Agarwal

Published on: February 4, 2025

[Read the Technical Note](#)

Achievements & Appointments

Prof. Abhiman Das of the Economics Area has been appointed as a member of the Committee on Contingency Fund at the Pension Fund Regulatory and Development Authority (PFRDA).



A research paper titled “Do Layoffs/Downsizing Increase Data Breach Risk: Evidence from US- Listed Firms” co-authored by **Prof. Adrija Majumdar** has won the Best Paper Award in Information Technology & Systems track at the 4th Annual International Research Conference (2025) organised by IIM Lucknow.

Prof. Lakshmi Goyal of the Strategy Area was awarded the Best Emerging Scholar Award at the India Strategy Conference 2024 held at IIM Ahmedabad from December 15-18, 2024. She was also appointed as an Independent Director for a term of one year at SK Minerals and Additives Ltd.





Prof. Poornima Varma of the Centre for Management in Agriculture has been selected as a member of the Programme Committee of the International Agricultural Trade Research Consortium (IATRC) which is a unique international association of agricultural trade researchers and policy practitioners.

A research paper titled “Outsourcing Control: How Cultural Tightness Impacts Sustainable Consumption”, co-authored by **Prof. Tanvi Gupta** of the Marketing Area, has won the Overall Best Paper in Conference Award at the American Marketing Association (AMA) Winter Conference 2025, held in February 2025, at Phoenix, Arizona, USA.



Invited Talks



Prof. Akshaya Vijayalakshmi of the Marketing Area was invited to deliver a talk on “Consumer Insights and Advertising in the Current Context” at the Brand Summit 2025 organised by Ahmedabad Management Association on February 15, 2025.

Prof. Lakshmi Goyal of the Strategy area was invited to interact with PhD students at IIM Lucknow on the topic “Publication Journey at Academy of Management Journal: Key Challenges and Insights”.



Prof. Sukhpal Singh of the Centre for Management in Agriculture delivered a keynote address on “Global Environment for Sustainable Agribusiness and Livelihoods: A Small Producer Perspective” at the two-day national workshop titled 'Sustainable Agricultural Practices and Livelihood: Challenges and Alternative in India' held on



February 15-16, 2025, at the School of Economics, University of Hyderabad.

He was also invited as a panellist at the “Agricultural Practices and Research & Development Issues in Oilseeds in India” session at the National Stakeholder Engagement Meeting on Healthy Oils at the Postgraduate Institute of Medical Education and Research (PGIMER), Chandigarh on February 22, 2025.

Access past issues of The IIMA Chronicle at: <https://www.iima.ac.in/faculty-research/the-iima-chronicle>

Faculty members may share their latest updates from each month with us on newsletter@iima.ac.in by the last date of every month.

