



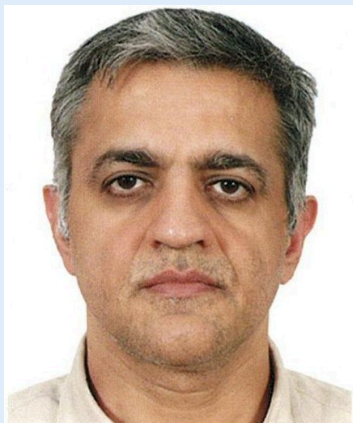
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# The IIMA Chronicle

e-Newsletter | Issue 18 | November 2025



## Publications



### **Ownership, Hegemony, and Resistance in Ethiopia's Rural Drinking Water Governance**

**Authors:** Linda Annala Tesfaye, **Ankur Sarin**, and Yewondwossen Tesfaye

**Journal:** Ecology & Society, October 2025

[Read the Paper](#)

### **Migrant Laborers in India Face Increased Heat Stress Driven by Climate Warming and ENSO Variability**

**Authors:** Vimal Mishra and 8 other co-authors including **Chinmay Tumble**

**Journal:** Earth's Future, October 2025

[Read the Paper](#)





## The Proustian Predicament in Trademark Law: Charting the Legal Recognition of Olfactory Marks

**Authors:** M P Ram Mohan and Pratishtha Agarwal

**Journal:** European Intellectual Property Review, November 2025

[Read the Paper](#)

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## Vehicle Routing Problem with Time Windows—New Valid Inequalities from Polar Duality

**Authors:** Yogesh Kumar Agarwal and Prahalad Venkateshan

**Journal:** Networks, September 2025

[Read the Paper](#)



## Mental Health Consumption: Tracing the Past and Preparing for the Future in a Digital Age

**Authors:** Rajeev Kumar Ray, Ishita Vyasm, **Rajesh Chandwani**, and Mayank Kumar

**Journal:** Journal of Consumer Behaviour, November 2025

[Read the Paper](#)

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## Navigating “AI-Powered Immersiveness” in Healthcare Delivery: A Case of Indian Doctors

**Authors:** Ritu Raj and **Rajesh Chandwani**

**Journal:** Communications of the Association for Information Systems, November 2025

[Read the Paper](#)





## Frontline Workers in India's Tuberculosis (TB) Elimination Efforts: A Street-Level Bureaucracy Perspective

**Authors:** Vanita Singh, **Rajesh Chandwani**, **Viswanath Pingali**, and Alpa Dalal

**Journal:** BMC Public Health, November 2025

[Read the Paper](#)

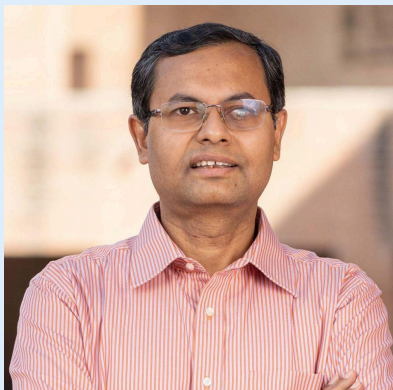
### Does Carlessness Degrade Older Adults' Quality of Life? Insights from India and Takeaways for Transportation Equity

**Authors:** **Sandip Chakrabarti** and Jayanth Kumar Narsim

**Journal:** Transport Policy, November 2025



[Read the Paper](#)



### The Environmental Value of an Owned Agile Power Source

**Authors:** Sriram Sankaranarayanan, Felipe Feijoo, and **Saral Mukherjee**

**Journal:** Energy, July 2025

[Read the Paper](#)

## Cases Published

### Yes!Poho : Digitizing the Saree-Buying Experience with Virtual Reality

**Authors:** Valerie Mendonca and **Arun Sreekumar**

**Published On:** November 20, 2025

[Read the Case](#)



### Monitoring Oil Leaks at Dhariwal Infrastructure Limited

**Authors:** **Karthik Sriram**, Utsav Kotia, and Shrikant Shrivastava

**Published On:** November 28, 2025



[Read the Case](#)

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**AfterBoards: Turning Oranges into Opportunities**

**Authors:** Aakarsh Singh and Vishal Gupta

**Published On:** November 25, 2025

[Read the Case](#)



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## **Achievements & Appointments**

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**Prof. Poornima Varma** of the Centre for Management in Agriculture was selected to participate in a one-month educational programme on Agricultural Development and Policy at the International Centre for Land Policy Studies, Taiwan, from September 5 -October 4, 2025.

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## **Invited Talks**

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**Prof Premilla D'Cruz** of the Organisational Behaviour Area was invited to deliver a keynote address on “Examining Workplace Bullying and Psychological Violence through the Lens of Inequality” at FOWOP Online Conference on Global Perspectives in Critical Work and Organisational Psychology, held on November 8-9, 2025.



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**Prof. Sandip Chakrabarti** of the Public Systems Group was invited as a guest speaker by the Center for



Urban Resilience and Analytics at the Georgia Institute of Technology, Atlanta, on November 18, 2025. He delivered a lecture titled “Planning as Medicine: Transportation, Land Use, and Well-being of Older Adults in India.”

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