



2026-28

# **BLENDED POST GRADUATE PROGRAMME IN MANAGEMENT (BPGP)**

@IIM Ahmedabad

**“A two-year postgraduate degree programme offered in a blended format, combining live online sessions with intensive on-campus modules.”**





## About IIMA

IIMA offers education, training, consulting, and research in management. It is consistently ranked as one of the top management schools worldwide. In India IIMA retains No #.1 position in the National Institutional Ranking Framework (NIRF) of the Ministry of Education, Government of India. IIMA is globally recognized for its significant contributions to thought leadership in business strategy, entrepreneurship, and policy-making. Many of its alumni are at the forefront of driving growth initiatives for both Indian and global organizations.

## IIMA Offers A Range of Programmes

### Long Duration Programmes

- ▶ **Ph.D.**  
Doctoral Programme in Management
- ▶ **PGP-FABM**  
Post Graduate Programme in Food and Agri-Business Management
- ▶ **PGP**  
Post Graduate Programme in Management
- ▶ **BPGP**  
Blended Post Graduate Programme in Management

- ▶ **PGPX**  
Post Graduate Programme for Executives

### Short Duration Programmes

- ▶ **FDP**  
Faculty Development Programme
- ▶ **AFP**  
Armed Forces Programme
- ▶ **EEP**  
Executive Education Programmes

## The IIMA Research Edge

The faculty at IIMA is widely recognized for their cutting-edge and ground-breaking research that contributes significantly to policymaking, shaping organizational landscape and facilitating informed decision making process. IIMA's specialized research centres are dedicated to advancing innovation and solving real-world problems through interdisciplinary collaboration.

## About the Programme

The Blended Post Graduate Programme in Management (BPGP) at IIM Ahmedabad is a two-year, long duration career-acceleration programme leading to an MBA degree designed for experienced working professionals. Delivered in a blended format the programme integrates rigorous online synchronous sessions with immersive one-week campus module during each of the six terms.

The blended learning design allows participants to seamlessly balance professional careers with academic pursuits. While the programme delivery is primarily online, there are many interaction avenues through campus immersions as well as periodic meet-ups held in major cities across the country to allow participants to build meaningful connections and foster a sense of community.

### Objective

The primary objective of the programme is to enable participants to strengthen their business leadership and entrepreneurial potential. The programme will enhance the participants' ability to contribute to organisational growth and innovation.

## Curriculum

The BPGP curriculum comprises 900 hours of classroom sessions and project work, totaling 36 credits of coursework. The programme structure enables participants to develop both functional and organizational competencies, to navigate complex business environments. By integrating theory with practical application, the curriculum ensures participants gain a comprehensive understanding of management principles while sharpening their analytical and leadership skills. The programme design upholds the hallmark case-based pedagogy that defines IIMA's excellence across all its programmes.

**The first year core curriculum focuses on equipping the participants with:**

- ▶ **High performance general management skills**
- ▶ **Understanding of the functional core areas of management**
- ▶ **Nuanced awareness of the business, economic and regulatory environment**
- ▶ **Analytical tools and techniques for effective decision-making**
- ▶ **A strong foundation for leadership and managerial capabilities**

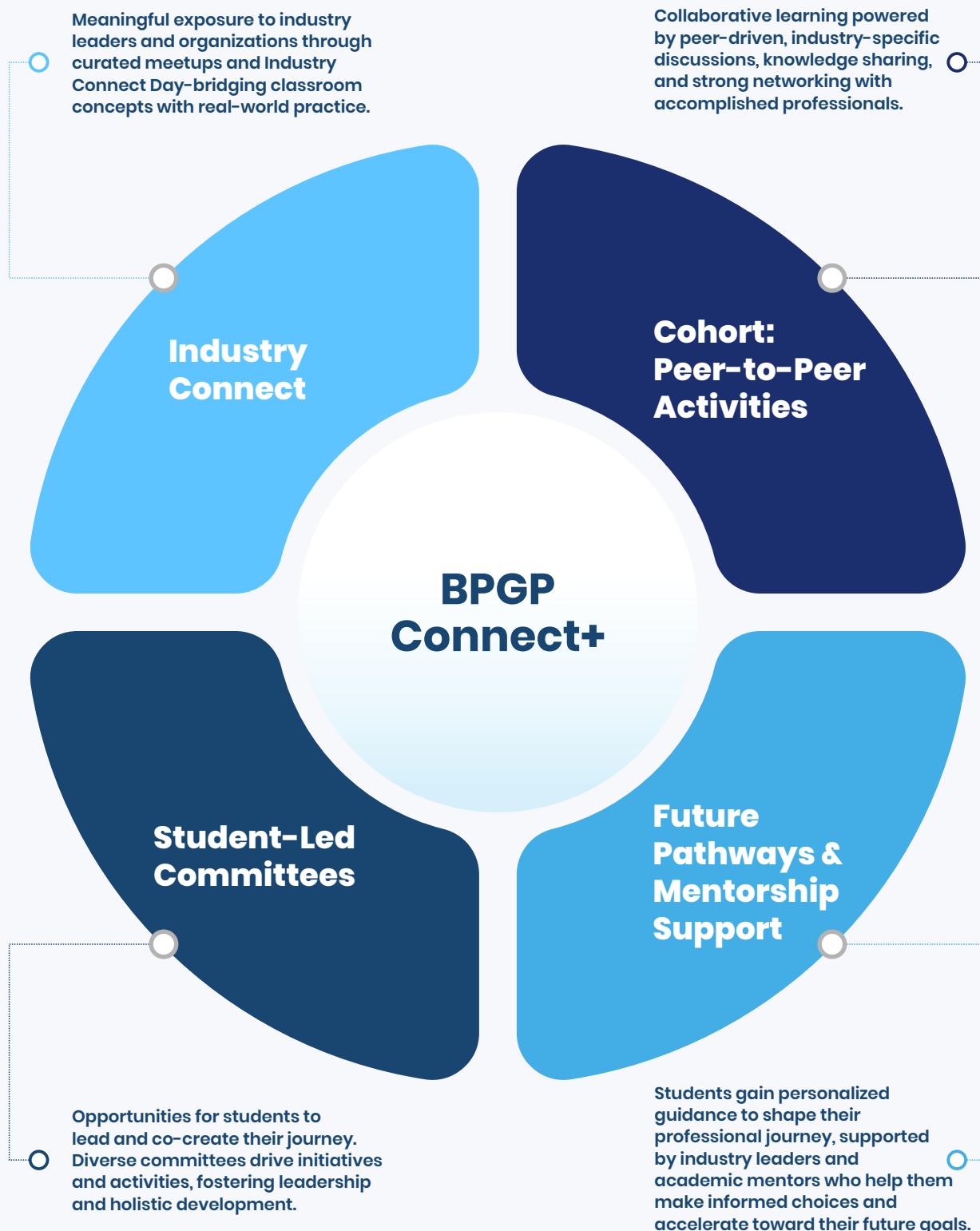
Upon completing the core courses in the first year, participants are introduced to the complexities of managing business organizations through elective courses in the second year. Each participant can choose electives from a broad range of subjects, including Finance, Marketing, Operations and Decision Science, Human Resource Management, Information Systems and Digital Technologies, and Business and Corporate Strategy, along with several cross-functional areas. These electives allow participants to specialize and develop expertise in their areas of interest.

## Who should Apply

**Best suited for individuals aiming to shape and lead high-impact organization**

- ▶ Exemplary career & well-rounded accomplishments
- ▶ Ability to deal with a demanding learning environment
- ▶ Uniqueness of the profile in contributing to classroom discussion

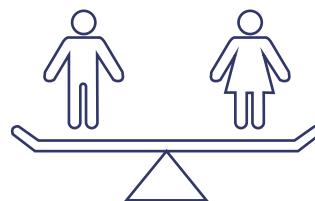




## The Cohorts of BPGP



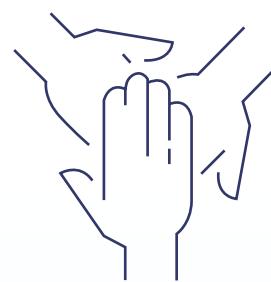
**138**  
Students  
(Per Batch)



**32 Years**  
Average Age



**25%**  
Women



**8-9 Years**  
Average Work  
Experience

## Major Industries Represented



**Information  
Technology**



**Professional Services  
& Consulting**



**Financial  
Services**



**Manufacturing  
& Engineering**



**Consumer Goods &  
Retail**



**Healthcare &  
Pharma**



**Infrastructure &  
Real Estate**



**Energy & Utilities**



**Government &  
Public Sector**



**Education &  
Communication**



**Entrepreneur**



**Food & Agriculture**



**Travel and Hospitality**



**Fashion & Design**

## Programme Overview

The Blended Post Graduate Programme in Management (BPGP) is designed for working professionals seeking to advance their careers through rigorous academic learning and practical application. Delivered through a mix of live online sessions and immersive campus modules, the programme offers the flexibility to balance work commitments with academic growth.



### Mode of Study

- Blended Mode with on campus and Synchronous Online Sessions



### Online Sessions Core Courses (IST)\*

► Thursday Evening	2 Sessions (6:30 PM – 9:30 PM)
► Friday Evening	2 Sessions (6:30 PM – 9:30 PM)
► Saturday Evening	2 Sessions (6:30 PM – 9:30 PM)
► Sunday Morning	2 Sessions (10:20 AM – 1:10 PM)



### Break up of Credits

- Core Courses 16 credits
- Projects 2 credits
- Elective Courses 18 credits



### On-campus Sessions

- One week per term



### Duration

- Two Years (Six terms) with flexibility to complete in three years



### Programme Commencement Month

- September 2026



### Total Contact Hours

- 900 hrs



### International Immersion (Optional)

- Experience global learning with a week-long immersion at a partnering international university. This is an optional module that also offers participants the opportunity to earn credits toward the fulfilment of the programme requirements.

\*Online session will be live and in synchronous mode. Session duration will be 75 minutes each.



## Pedagogy

The programme follows IIMA's unique pedagogy, combining case-based learning, interactive discussions, group work, and experiential projects to deliver holistic management education.

## Programme Benefits and Features

- ▶ Rigorous blended learning degree granting programme offered by the top business school in India.
- ▶ Duration: 2 years (with added flexibility of completion in 3 years).
- ▶ Designed for management professionals and entrepreneurs working in India and worldwide with full flexibility and benefits of technology-enabled interaction.
- ▶ Classroom modules conducted on IIMA Campus which will enable deeper interaction with the faculty and other participants of the batch.
- ▶ Unique learnings from IIMA's case method pedagogy which brings real life business case scenarios to the classroom.
- ▶ Access to the world-class learning resources at IIMA including the library facilities.
- ▶ Participants awarded IIMA Alumni Status on successful completion of the programme.



## Eligibility Criteria

- ▶ Working Professionals and Entrepreneurs with a minimum of 3 years of full-time work experience, after completion of graduation, as on April 30, 2026.
- ▶ Minimum Age of 24 years as on April 30, 2026. (i.e. date of birth on or before April 30, 2002). There is no upper age limit
- ▶ Holding at least a bachelor's degree/CA/CS/ICWA or equivalent in any discipline (minimum 15 years of study as per the education system in India, i.e. 10 + 2 + 3 or 4 as the case may be.), with at least 50 percent marks in aggregate or equivalent CGPA, awarded by any of the recognized universities

## Admission Criteria

- ▶ IIMA Admission Test (IAT)\* designed for BPGP or,
- ▶ A valid CAT Score taken within the last 5 years\*\* or,
- ▶ A valid GMAT/GRE Score taken within the last 5 years (Note: GMAT Focus Edition exam scores will also be valid. Online GMAT/GRE (Take-home) exam scores are not valid. Only test center-based GMAT/GRE scores are valid)

\*IAT is conducted at various test centres across India, along with a test centre in Dubai.

\*\*The cut-off date for five year validity for the CAT/GMAT/GRE shall be April 05, 2026



## Programme Fees

Application Fee (non-refundable)	›	CAT/GMAT/ GRE INR 2,000	IAT INR 5,000	IAT-Dubai \$100	Programme Fee*	›	INR 20,00,000
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\* The Programme fee excludes the cost of travel and accommodation for the campus modules and all cost related to International Immersion. The fee will be collected over the course of the programme as per pre-determined installment schedule. For financing options, please refer to the programme website.

## Fee Installment Schedule

Phases	Date	Amount (INR)
Commitment Fee (non-refundable)	Friday, July 10, 2026	50,000/-
First Installment	Friday, July 24, 2026	4,50,000/-
Second Installment	Sunday, November 15, 2026	3,00,000/-
Third Installment	Monday, March 15, 2027	3,00,000/-
Fourth Installment	Thursday, July 15, 2027	3,00,000/-
Fifth Installment	Monday, November 15, 2027	3,00,000/-
Sixth Installment	Wednesday, March 15, 2028	3,00,000/-

# Timeline and Important Dates

## Admission Process 2026-28 Batch

Particulars		
<b>1</b>	<b>Application</b>	Application Open December 15, 2025 (Monday) Application Close April 10, 2026 (Friday)
<b>2</b>	<b>Admission Test</b>	IAT Admit Card Release April 20, 2026 (Monday) IAT Exam May 3, 2026 (Sunday)
<b>3</b>	<b>Shortlist &amp; Personal Interviews</b>	Shortlist Announcement May 18, 2026 (Monday) Interview June 6-7, 2026 (Saturday-Sunday) June 13-14, 2026 (Saturday-Sunday)
<b>4</b>	<b>Final Selection</b>	Offers and waitlist June 26, 2026 (Friday)
<b>5</b>	<b>Fees Payment</b>	Commitment Fee Deadline July 10, 2026 (Friday) First Instalment Payment July 24, 2026 (Friday)
<b>6</b>	<b>Commencement of Programme</b>	Pre-MBA Module Start August 1, 2026 (Saturday) Registration August 30, 2026 (Sunday) Inauguration August 31, 2026 (Monday) Campus Module 1 September 1-6, 2026 (Tuesday-Sunday) Online Sessions Begin September 10, 2026 (Thursday)







## Notes

## Notes



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## Contact us

Visit our website:

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### Service Providers:

Admission Test (IAT): TCS iON  
Technology Partner: VCNow