



विद्याविनियोगादिकासः

# The IIMA Chronicle

e-Newsletter | Issue 20 | January 2026



## Publications



**Revisiting Technology Races:  
Evidence from Indian  
Healthcare EMR Data**

**Authors:** Sawan Rathi, **Anindya S. Chakrabarti**, Chirantan Chatterjee, Anthony Vipin Das, and Raja Narayanan

**Journal:** Technovation, January 2026

[Read the Paper](#)

**How does Informal  
Competition Shape Innovation?  
Exploring the Roles of Labour  
Flexibility and Special  
Economic Zones in Emerging  
Economies**

**Authors:** Bibek Bhattacharya, Sudhanshu Maheshwari, and Ashneet Kaur

**Journal:** IIMB Management Review, December 2025

[Read the Paper](#)





### **Stochastic Modeling and Design of Truck Platooning Strategies Considering Platoon Dynamics**

**Authors:** Rashika Gupta, Devika Koonthalakadu Baby, **Debjit Roy**, Shankar C. Subramanian, and **Sandip Chakrabarti**

**Journal:** Transportation Research Part E: Logistics and Transportation Review, January 2026

[Read the Paper](#)



### **“Lost in the Crowd”: The Politics of (In)Visibility in Neoliberal Becoming**

**Authors:** Muneeb Ul Lateef Banday, **Ernesto Noronha**, and **Premilla D’Cruz**

**Journal:** Qualitative Research in Organizations and Management: An International Journal, January 2026

[Read the Paper](#)

### **A Minimum Buyback Requirement in Open Market Repurchases: Impact on the Signaling Role**

**Authors:** Pranjali Srivastava, **Joshy Jacob**, and **Ajay Pandey**

**Journal:** Journal of Corporate Finance, January 2026



[Read the Paper](#)



**Understanding How Healthcare Access is Enriched Through Telemedicine: Taking an Affordance Actualization Perspective**

**Authors:** Rajesh Chandwani, Rahul De', and Yogesh K. Dwivedi

**Journal:** Information Systems Frontiers, December 2026

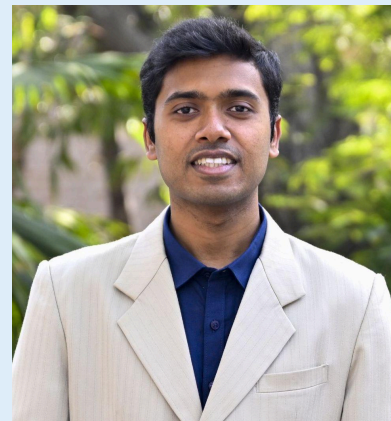
[Read the Paper](#)

**A Regularized Low Tubal-Rank Model for High-dimensional Time Series Data**

**Authors:** Samrat Roy and George Michailidis

**Journal:** Statistica Sinica, January 2026

[Read the Paper](#)



**The Quality of State Governance as a Source of International Differences in Total Factor Productivity**

**Authors:** Akash Issar, Jamus Jerome Lim, and Sanket Mohapatra

**Journal:** Public Choice, January 2026

[Read the Paper](#)

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## Cases Published

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**Zenithon: Lost in Transition**

**Authors:** Lakshmi Shanker Iyer, Arti Arunkumar, and Manjari Singh

**Published on:** January 29, 2026

[Read the Case](#)





## San-Burn: Burning Issues of a Founder

**Authors:** Mitesh Jayswal, Subhadip Roy, and Kiran Kumar Paidipati

**Published on:** January 6, 2026

[Read the Case](#)

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## Achievements & Appointments

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A research paper titled “Beyond Code: Gendered Differences in Popularity in Open-Source Software Communities”, co-authored by **Prof. Adrija Majumdar**, bagged the Best Paper Award in the Gender and Diversity Track at the AIB South Asia Conference 2026.



A research paper titled “Illegitimate at Birth? Increase Outreach and Signal Quality: Web Presence and Quality Certification as Legitimation Strategies to Overcome Foundational Liabilities”, co-authored by **Prof. Bibek Bhattacharya**, won the Best Paper Award in the Global Strategy & Organization Track at AIB South Asia Conference 2026.

**Prof. Debjit Roy** of the Operations and Decision Sciences Area has been elected as the President of Production and Operations Management Society (POMS) India Chapter for a duration of two years.



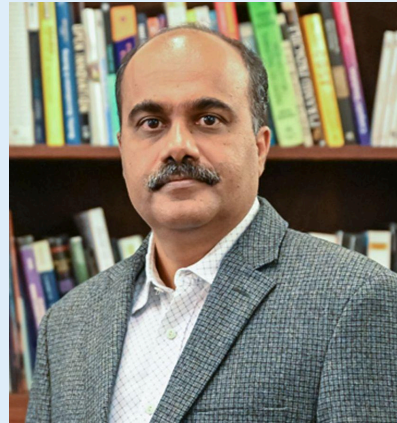
**Prof. Joshy Jacob** of the Finance & Accounting Area has been appointed as a Member of SEBI's Risk



Management Review Committee (RMRC), which advises SEBI on various aspects of the regulatory framework for risk management related to various market segments.

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**Prof. Pankaj Setia** of the Information Systems Area has been appointed as a distinguished expert on the Interview Panel for the Recruitment of Senior Technical Manpower and Team Leaders (Contractual) at the High Court of Gujarat.



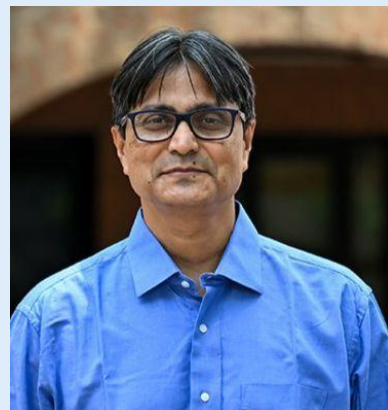
**Prof. Sukhpal Singh** of the Centre for Management in Agriculture has been elected as the President of the 86th Annual Conference of the Indian Society of Agricultural Economics to be held at IIT Bhilai.

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## Invited Talks

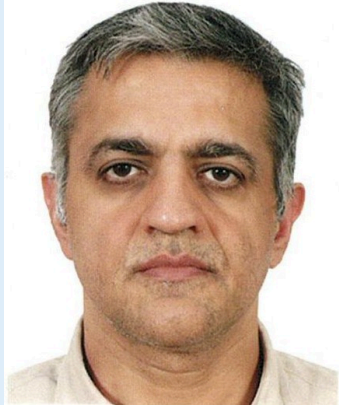
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**Prof. Abhiman Das** of the Economics Area was invited to deliver a keynote address at the 7th Annual Conference in Economics and Finance at BITS Pilani, Hyderabad Campus on January 30, 2026.



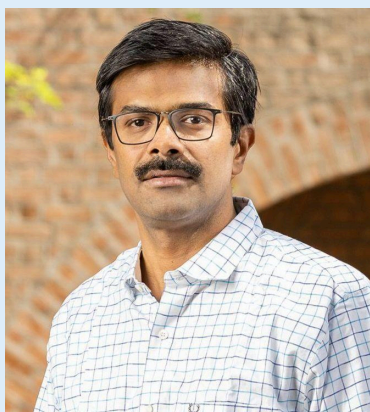
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**Prof. Ankur Sarin** of the Public Systems Group was invited to deliver a talk on “Private Schools: Negotiating Questions of Choice, Equity and Competition” at The University of Chicago Campus in Hong Kong on January 12, 2026.



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**Prof. Bibek Bhattacharya** of the Strategy Area delivered an invited talk online on “Strategic Thinking and Data-driven Decision Making” for the students of Kathir College of Arts and Business on January 21, 2026.

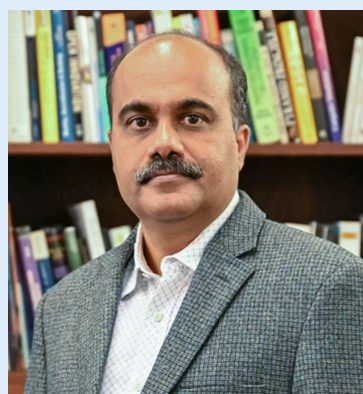


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**Prof. M P Ram Mohan** of the Strategy Area delivered an invited talk on “Ways of Reducing Litigation on Power Sector” at Chintan Shivir organised by the Ministry of Power (MoP) during January 22-23, 2026.

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**Prof. Pankaj Setia** of the Information Systems Area was invited to deliver a guest lecture on “Leading in the Digital Age”, as part of the academic talk series at IIM Kashipur on January 13, 2026.



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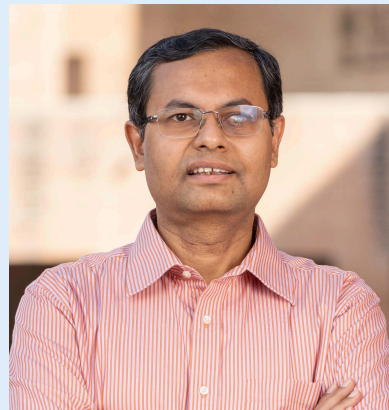
**Prof. Poornima Varma** of the Centre for Management in Agriculture delivered an invited talk on “Enhancing the Contribution and Competitiveness of Cooperatives through MSMEs, Governance, and Technology Interventions,” at the International Round Table, jointly organised by African-Asian Rural



Development Organization (AARDO) and Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM) at VAMNICOM, Pune in December 2025.

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**Prof. Saral Mukherjee** of the Operations and Decision Sciences Area was invited to deliver a talk on “How to Write a Good Teaching Case?” as part of the Case Competition 2026 held at Entrepreneurship Development Institute of India (EDII) Ahmedabad on January 6, 2026.



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**Prof. Satish Deodhar** of the Economics Area was invited to deliver a keynote address on “Sustainability and Social Innovation” at the International Conference for Sustainable Economic and Social Transformation, jointly organised by Savitribai Phule Pune University, Gokhale Institute of Politics and Economics, and MES Garware College at Pune, on January 8, 2026.



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**Prof. Tarun Jain** of the Economics Area delivered an invited keynote talk on “When Science Feels Like Math: Quantitative Questions and the Science Gender Gap” at Sabarmati Economists’ Meet held at IIT Gandhinagar on January 30, 2026.



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Faculty members may share their latest updates from each month with us on [newsletter@iima.ac.in](mailto:newsletter@iima.ac.in) by the last date of every month.

