

## **IIMA PRESS RELEASE 2012-13**



### **IPRS- Summer Placements 2012**

IIMA, January 28, 2013: The Summer Internship Placement process of Indian Institute of Management, Ahmedabad (IIMA) was conducted in the month of November 2012. Students of Post Graduate Programme in Management (PGP) and Post Graduate Programme in Agri-Business Management (PGP-ABM) programmes secured internships in companies spanning several sectors. IIMA has released the audited placement reports of the Summer Placement process for the year 2012-13, prepared as per the Indian Placement Reporting Standards (IPRS). Like all of IIMA's prior placement reports under the IPRS, these reports have been audited by CRISIL. The audited placement reports can be found on the IPRS website (<http://www.iimahd.ernet.in/iprs/download.php>).

The IPRS was born as an initiative to introduce transparency in placement reporting, through means of audited and thereby credible data. Professor Kirti Sharda, Chairperson of the Placement Committee at IIMA, said, "The increased awareness of IPRS among recruiters has been a significant factor in collecting data this year. We believe that continued support from recruiters will be crucial to realizing our vision of transparent placement reporting in the long run."