## **IIMA PRESS RELEASE 2012-13**



## IIMA moves ahead in The Economist MBA Ranking 2012

IIMA, October 5, 2012: Indian Institute of Management, Ahmedabad (IIMA) has been ranked 56<sup>th</sup> globally in *The Economist* full-time MBA programmes ranking 2012 (moving up from 78<sup>th</sup> position last year). The Institute has made it to the 5<sup>th</sup> position in the Asia and Australasia 2012 regional rankings moving up from its 9<sup>th</sup> position in the previous year.

IIMA is the only Indian B-school to get ranked in the *The Economist* full-time MBA programmes ranking since the last three years.

The Economist reports, "The Indian Institute of Management at Ahmedabad- IIMA (there are several other IIMs at various locations around India) is reckoned to be the leading business school in the subcontinent and **also the toughest in the world to get into**".

Details can be found at: http://www.economist.com/whichmba/full-time-mba-ranking