

IIMA PRESS RELEASE 2013-14



The 4th edition of ConneXion, the knowledge summit of PGPX, IIMA set to roll

IIMA, October 22, 2013: ConneXion 2013 will be hosted by IIMA's Post Graduate Programme in Management for Executives (PGPX) from October 24, 2013 to October 26, 2013.

Prof. Ajay Pandey, Dean (Programmes), IIMA will inaugurate the event on October 25, 2013 at 9.30 a.m. at the IMDC Auditorium, IIMA New Campus.

Dr. K. C. Chakrabarty, Deputy Governor, Reserve Bank of India, the keynote speaker will open the knowledge summit.

The theme for ConneXion 2013 is **India InCubate: Idea to Action**. The focus is on new ideas, businesses, skills and action plans for growth in the changing global economic environment. Students of IIMA's PGPX 2013-14 batch organizing the event, believe that, "though the current economic flux poses a challenge to businesses worldwide, it is also an opportunity for Indian enterprises to carve a global position for themselves. This requires the support of focused policy initiatives, business processes of international standard and a global mindset."

The panels, which form the core of the event, will start with a short presentation by a PGPX student, which will outlay the foundation of the discussion, followed by speaker discussion moderated by the designated Professor. The panel will culminate with Q&A from the audience. A PGPX alumni-meet, will be hosted on campus alongside Connexion. A panel discussion between CEOs and industries leaders, an elected member of legislature and PGPX alumni will be moderated by an IIMA Faculty. Prof. Piyush Kumar Sinha is the Faculty Advisor.

The event schedule is attached below:

ConneXion Schedule

Date	Time	Activity/Panel Topic	Brief Description	Panel Experts	Moderator
October 24	17:00 – 18:30	5K Meters Run	ConneXion Starter		
October 25	9:30– 10:30	Inaugural and Keynote Speech	Inauguration by Dean (Programmes), IIMA Keynote Speech by Chief Guest	<ul style="list-style-type: none"> Mr. K.C. Chakrabarty Deputy Governor, Reserve Bank of India, Keynote Speaker 	
	10:30 – 12:30	Bridging the Divide: Subsidy to Sustainability	How should new policies be framed to move from sops to expanding productivity	<ul style="list-style-type: none"> Mr. Shyam Srinivasan CEO, Federal Bank Mr. Suresh Prabhu Member of Parliament Dr. Nilanjan Ghosh Chief Economist, MCX Prof. Sebastian Morris Faculty, IIMA 	Prof. Errol D'Souza
	13:30 – 15:30	Redefining Made in India: Low Cost to High Value	How to restructure manufacturing and service sectors to compete in new environment	<ul style="list-style-type: none"> Mr. Anil Chaudhry MD, Schneider Electric Mr. Sanjay Purohit Global Head of Platforms, Products and Services, Infosys Mr. Rashmin Shah CEO Zydus BSV Ms. Gagan Singh CEO, Jones Lang LaSalle Mr. Parag Desai Executive Director, Wagh Bakri Tea Group Mr. Sauri Gudlavalleti PGPX Alumni, 2008-09 	Prof. G Raghuram
	16:00– 18:00	New Media, New Rules	How to sell to and engage with customers in real time, using online platforms	<ul style="list-style-type: none"> Mr. Srikanth Velamakanni CEO, Fractal Analytics Mr. B Karthik Sr. General Manager – Corporate Brand, Mahindra & Mahindra Mr. CVL Srinivas CEO, GroupM India Mr. Vikas Choudhury COO and CFO, Aimia Inc Mr. Tushar Goculdas Director, Marketing and Sales at Adidas, India Mr. Senthil Govindan Founder DataWorkz, PGPX Alumni 2008-09 	Prof. Arvind Sahay

Date	Time	Activity/Panel Topic	Brief Description	Panel Experts	Moderator
October 26	9:30– 10:00	Keynote Speech	Keynote Speech by Chief Guest	<ul style="list-style-type: none"> • Mr. Amit Agarwal Country Head, Amazon India 	
	10:00– 12:00	Building India's Leadership Pipeline	How to inculcate a culture of grooming leaders across CXO functions in corporate India	<ul style="list-style-type: none"> • Mr. Rajesh Sud CEO & MD, Max Life Insurance Company Limited • Mr. Gagandeep Singh Co-Founder, Flame Tao Knoware Pvt. Ltd. • Mr. Anish Philip General Manager People Function, Mindtree • Mr. Kevin Freitas Director HR, InMobi • Major. Surendra Poonia World Powerlifting Champion 	Prof. Biju Varkkey
	13:00– 17:00	X-Biz Business War Game	Socio-economic impact of land acquisition, rehabilitation and resettlement bill	<ul style="list-style-type: none"> • Mr. D J Pandian IAS - Principal Secretary - Energy & Petrochemicals Dept., Govt. of Gujarat and Chairman - GSPC Gas Ltd • Prof. Ajay Pandey Dean (Programmes) IIMA, Member Centre for Infrastructure Policy and Regulation (CIPR) at IIMA • Mr. Mohammed Khan OSD, Ministry of Rural Development. • Ms. Persis Ginwalla Social Activist • Mr. Alok Brara CEO, India Infrastructure • Mr. Chakshu Roy PRS, Institute for Policy Research Studies • Mr. Arvind Nandan Executive Director, Cushman and Wakefield • Honorable Dr. Justice J N Bhat Chief Justice (Retd.), Chairperson, Gujarat State, Human Rights Commission 	Prof. Shailendra Mehta
	17:00– 17:30	Closing Ceremony			