

**PGP Summers Placement 2018-2019 - Cluster 2**

**IIM Ahmedabad**

**November 1, 2018**

**Ahmedabad**

The second cluster of the Summer Placement process for the PGP class of 2020 was held today at the Indian Institute of Management, Ahmedabad. The firms that participated in Cluster 2 comprised of six cohorts – Advertising & Media, Consumer Electronics, Consumer Goods, Consumer Services, General Management and Leadership and Retail B2B & B2C.

We saw a large pool of recruiters with 53 firms participating in the process. Amazon was the top recruiter with 14 offers. Top recruiters in the Advertising & Media cohort included ABP News and Star India with 3 offers each. Samsung Electronics made the highest number of offers in the Consumer Electronics cohort - 5. Consumer Goods included regular recruiters like AB InBev, Coca-Cola, General Mills, HUL, ITC, Johnson & Johnson, Kimberly Clark, Mondelez, Nestle, P&G, Reckitt Benckiser, Saint Gobain and Wipro Consumer Care amongst others. Top recruiters in the Consumer Goods space included AB InBev, HUL and Saint Gobain with 7 offers each. Airtel was the top recruiter in the Consumer Services cohort with 8 offers. The General Management & Leadership cohort saw participation from recruiters like Aditya Birla Group, C K Birla Group, Mahindra Group, Reliance India, RPG Group, TAS and Tata Trusts. Top recruiter in the General Management & Leadership space was Aditya Birla Group with 9 offers. In the Retail B2B & B2C space, we had firms like Amazon, Cloudtail, Flipkart, Pepperfry, Prione and Udaan.

The third cluster will be conducted on November 4, 2018.