**PGP Final Placement 2020-2021 - Cluster 2**

**IIM Ahmedabad**

**5th March 2021**

**Ahmedabad**

IIM Ahmedabad conducted Cluster 2 of the Final Placement process for the PGP batch of 2021 on 5th March 2021. The second cluster comprised of six cohorts: Advertising & Media, Consumer Goods, Consumer Services, Consumer Electronics, General Management & Leadership and Retail B2B & B2C.

The Consumer Goods, Consumer Services and Consumer Electronics cohorts included regular recruiters like Asian Paints, CavinKare, HUL, Indigo, ITC, Lenovo, Nestle, Reckitt Benckiser, Samsung Electronics, Tata Sky and Wipro Consumer Care. The General Management and Leadership cohort comprised of regular recruiters such as the CK Birla Group, Reliance Industries Limited and RPG Group, while the Retail B2B & B2C cohort consisted of firms like eShakti, Grofers India Private Limited and Flipkart among others. New recruiters, including Five Holdings and Bharti Enterprises, also participated in the process.

Having always had a healthy mix of diverse cohorts, a variety of roles were offered across geographies (including UAE) during Cluster 2. Consumer Goods firms extended the highest number of offers, closely followed by General Management and Leadership firms. This is a reaffirmation of the quality of the MBA program at IIMA. HUL, Samsung Electronics and CK Birla Group made the highest number of offers (including pre-placement offers) – 6, closely followed by Lenovo – 5, in Cluster 2.

The third cluster is scheduled to be conducted on March 8, 2021.