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**PRESS RELEASE**

**IIM Ahmedabad Library to conduct the Global Conference on Emerging Trends in Business Librarianship - ETBL 2017**

**21 November, 2017 Ahmedabad**: The Vikram Sarabhai Library, IIM Ahmedabad, in collaboration with The Bajaj Auto Library, ISB Mohali is organizing a two day global conference on “Emerging Trends in Business Librarianship – ETBL 2017” at the IIMA Campus during November 21-22, 2017. The conference is focusing on the theme: Entrepreneurship, Innovation and Leadership: The Evolving Role of Business Libraries. The conference will comprise of invited talks by world renowned management librarians and academicians like Ms. Angela K. Horne, Head Librarian Anderson School of Management, UCLA, USA; Ms. Gina De Alwis, Tay Eng Soon Librarian, Singapore School of Management; Mr. Corey Seeman, Library Director, Ross School of Business, USA; Dr. H. Anil Kumar, Librarian, IIMA and so on.

*Dr. H. Anil Kumar, Librarian, Vikram Sarabhai Library, IIMA said, "ETBL provides global exposure to emerging trends in business librarianship. This year the focus of the conference is on Entrepreneurship, innovation and leadership. I am sure that the participants will derive rich insights from this conference."*

The conference is a global event being organised by IIMA and ISB since 2015, where the library professionals from top business schools located in different countries come together and share their experiences and ideas. The conference is an attempt to provide a platform to address issues relating to the emerging trends that are reshaping business libraries.

In addition to invited keynote talks, the conference includes a workshop on “User Experiences (UX) in Libraries: Capturing user behaviour using ethnography” by Gina de Alwis, Singapore Institute of Management, and a case study on “Leadership” by Prof. N. Ravichandran, IIMA and presentations by business library professionals.

The conference will also provide opportunities to the delegates to explore various information products and services that are being showcased at the venue by leading information providers from round the globe.

Interested people can explore the conference details at the conference website <http://library.iima.ac.in/etbl2017/>

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**About Indian Institute of Management Ahmedabad (IIMA)**

Established in 1961, the Indian Institute of Management, Ahmedabad (IIMA) is recognized globally for excellence in management education. One of the top management schools in the world, IIMA educates leaders of the enterprises. The Institute’s strategic priorities include: strengthening connection with its various constituencies, including academics, practitioners, alumni, and the community; nurturing a high performance work environment of stretch, autonomy, and teamwork; and strategic growth while maintaining emphasis on quality. As per the latest ranking by The Economist, IIMA is No. 1 School in the world on the parameter of opening up new career opportunities for students. The flagship Post Graduate Programme (PGP) is ranked 16th in the Financial Times Masters in Management Ranking 2016. As per the Financial Times’ Global MBA Ranking 2016, IIMA’s Post Graduate Programme for Executives (PGPX) is ranked 24th in the World.

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