

## **IIMA PRESS RELEASE 2011-12**



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## **IIMA GOLDEN JUBILEE YEAR & CONCLUDING FUNCTION**

- 1. The celebration of IIMA's Golden Jubilee year started on 10<sup>th</sup> December, 2010 by felicitating all former faculty members, board members and staff, who have served the Institute for a longer period. Subsequently each employee of the Institute, faculty, staff, Research Associates was felicitated with a memento on the occasion of Golden Jubilee.
- 2. Grand Alumni Meet involving alumni across all batches was held on 25-26 December 2011
- 3. Several International Conferences were organized during the year. They were: "Challenges for Inclusive Growth in the Emerging Economies", "Advanced Data Analysis, Business Analytics and Intelligence", "Management Education in 2020 Issues, Challenges and Opportunities" organized by IIMA and AIMS, 4<sup>th</sup> IIMA Conference on Marketing in Emerging Economies. A series of workshops jointly organized by IIMA, IIMC on "Management Education: The Road Ahead" held at IIMA, IIMC, SPJIMR and Chennai.
- 4. A popular Business book series with four volumes titled "Managers Who Make a Difference" by Prof. T.V.Rao, "The Persuasive Manager" by Prof. M.M.Monippally, "Business and Intellectual Property" by Prof. Anurag Agarwal and "Strategies for Growth" by Prof. Atanu Ghosh was published by Random House, India. Next lot of 4 books in this series is under progress.
- 5. The other published books include "Nurturing Institutional Excellence" by Prof. Vijaya Sherry Chand & Prof. T. V. Rao, "IIMA Coffee Table Book" and "Natural World at IIMA".
- 6. Several Chapters organized Golden Jubilee celebration event in their chapters. Two in USA (East/ West Coach), Kolkata, Pune, Chennai, Bangalore and Delhi.
- 7. The convocation of the Institute was graced by the Prime Minister Dr. Manmohan Singh, Chief Minister, Shri Narendra Modi and Governor of Gujarat, Ms. Kamla on 26<sup>th</sup> March, 2011.
- 8. The flagship programme-PGP has been ranked 7<sup>th</sup> by Financial Times and the PGPX programme was ranked 11<sup>th</sup> by Financial Times.
- 9. The concluding function of the Golden Jubilee celebration is scheduled on 10-11 December, 2011. A large number of alumni across batches and several former faculty members will be visiting the campus to participate in the event. The highlight of the event is sharing Institute's initiatives and challenges with the participants and providing an opportunity to interact with them. The Institute also would confer **Distinguished Alumnus Award** to few selected alumni who have had major accomplishments and made the Institute proud. The book titled "The Story of IIMA The DNA of an Institution" authored by Prof. Prafull Anubhai will be released by Mr. K. V. Kamath. Ms. Chandrika Tandon, Chairperson of Tandon Capital Associates and Grammy Music Award Nominee 2011 will be giving a live performance on 10<sup>th</sup> December evening.
- 10. A new journey has begun with the completion of 50 years and the march would be on.