



विद्याविनियोगादिकासः

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Publications



Problem of Plenty? Understanding the Impact of Choice and Information Overload on Airbnb Bookings

Authors: V Athi Karthick, **Adrija Majumdar** and Indranil Bose

Journal: Information Systems Frontiers, October 2024

[Read the Paper](#)

Cut the Scrap? The Impact of Truck Age on Driver Retention, Driving Safety, and Driving Productivity

Authors: Jelle de Vries and **Debjit Roy**

Journal: Flexible Services and Manufacturing Journal, October 2024

[Read the Paper](#)



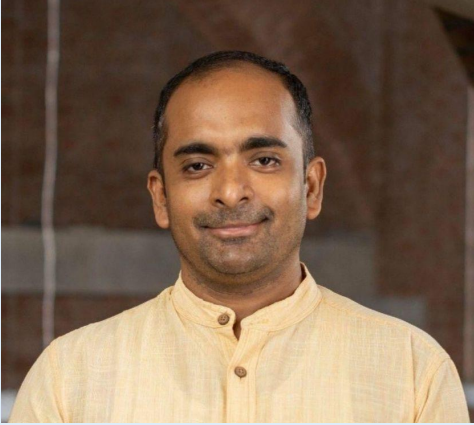
A Machine Learning Approach to Solve the E-commerce Box-Sizing Problem

Authors: Shanthan Kandula, **Debjit Roy**, and Kerem Akartunali

Journal: Production and Operations Management, September 2024

[Read the Paper](#)

Spatial Variation and Risk Factors of the Dual Burden of Childhood



Stunting and Underweight in India: A Copula Geoadditive Modelling Approach

Author: Dhiman Bhadra

Journal: Journal of Nutritional Science, September 2024

[Read the Paper](#)



Consumer Perspectives on Food Traceability—A Systematic Literature Review and Future Research Agenda

Authors: Anam Chaudhary, **Rajat Sharma** and **Vidya Vemireddy**

Journal: International Journal of Consumer Studies, October 2024

[Read the Paper](#)

Spokesperson Effectiveness in B2B Advertising: Spokesperson Characteristics and Posture Using Eye-tracking

Authors: Tanusree Dutta, **Subhadip Roy**, Soumya Sarkar and Sudipa Nag

Journal: Journal of Business & Industrial Marketing, September 2024



[Read the Paper](#)

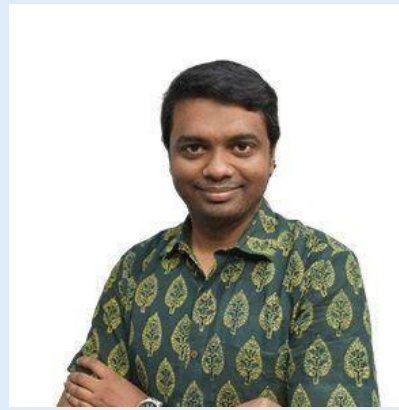


Creating ‘Safe’ Spaces Through Exclusionary Boundaries: Examining Employers’ Treatment of Domestic Workers During the COVID-19 Pandemic in India

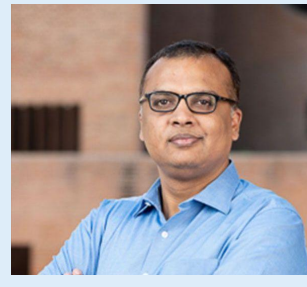
Author: **Vaibhavi Kulkarni**, Namita Gupta and Arohi Panicker

Journal: Human Relations, September 2024

[Read the Paper](#)



A research paper titled "Banking on Trust: Supervisory Transparency and Depositors' Actions" by **Prof. Abhiman Das** of Economics Area, **Prof. Tanmoy Majilla** of the Centre for Management in Agriculture (CMA), and Prof. Rimmy E. Tomy of the University of Chicago Booth School of Business, has been reported in the Chicago Booth Review in an article titled '[Are Big Bank Penalties Good or Bad for the Financial System?](#)'.



The following faculty members have been appointed as Chairs, w.e.f. November 1, 2024:

- 1. Prof. Abhiman Das** as ICICI Bank Chair.
- 2. Prof. Sandip Chakrabarti** as JSW Chair in Innovations and Public Policy.
- 3. Prof. Sobhesh Kumar Agarwalla** as Hari Mundra Research Chair in Applied Business Finance.



Prof. Chinmay Tumbe of the Economics Area has been selected for the France India Foundation Young Leaders Programme 2024-25.

Invited Talks

Prof. Jeevant Rampal of the Economics Area was invited to deliver the following talks:

- 1. 'Opponent's Foresight and Optimal Choices'** at University of California on September 30.



2. 'Lottery-based Auctions' at Northeastern University (Boston) on October 15.

Prof. Sukhpal Singh of the Centre for Management in Agriculture (CMA) delivered a keynote address on 'Co-operative Federalism and Agricultural Development in India: A Policy Perspective' at the National Seminar on the 16th Finance Commission and Co-operative Federalism in India: Issues, Challenges and Concerns at the Public Policy Research Institute (PPRI), Thiruvananthapuram, on October 22-23.



Faculty may share their latest updates from each month with us on newsletter@iima.ac.in by the last date of every month.

